NPI Brown Bag Seminar Series
Built Environment and Health Equity in Alameda County

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Alameda County Public Health Department

UC ANR Nutrition Policy Institute Brown Bag Seminar
May 10, 2018
The information presented in this presentation represents the ideas, hard work, and expertise of many partners, residents of Ashland and Cherryland and Oakland and Alameda County Public Health Department Staff.
Everyone in Alameda County, no matter where you live, how much money you make, or the color of your skin, leads a healthy, fulfilling and productive life.
ACPHD’s Approach to Achieving Health Equity

- Policy & Systems Change
- Community Collaborations & Partnerships
- Data and Research
- Institutional Change

Programs

Services
Health Inequities by Place in Alameda County
Ashland and Cherryland Community Health and Wellness Element

An Element of the Alameda County General Plan
Ashland and Cherryland Health Element

- The General Plan sets the policies for how we use and manage physical, social, and economic resources.
  - A long-term policy document
  - Not just a land use plan; but land use is integral
- Ashland/Cherryland Health Element approved by County Board of Supervisors December, 2015

Photo: Jackie Keliiaa of Raimi + Associates
Community Engagement Process

- Project Website
- Wellness Advisory Committee
- Workshops
- ACT Street Fair
- EALI Charrette
- Focus Groups
- Survey
Ashland and Cherryland Health Element

- Healthy Food Access
- Health and Social Services
- Public Safety and Social Environment
- Active and Safe Transportation
- Parks and Community Facilities
- Sustainability and Environmental Health
- Land Use and Housing
- Economic Opportunity
Ashland Cherryland Healthy Communities Collaborative

Multi-stakeholder Partnerships:
- Livable Streets
- Local Economic Development
- Community Building
Healthy Development Guidelines: Partnership for Healthy and Equitable Development
Community-driven process

- 2014 EOBHC Leaders conducted a Resident Survey
- Over 550 Oakland residents were interviewed in multiple languages
- The priorities informed the issues in the Healthy Development Guidelines
“[This has been] an opportunity to be true partners. I can see how these [guidelines] could have been made without residents at all. We have partnered because we have something to say. We have a lens that should always be there. We know how [development] will affect the people who live here.”

- Kim Frazier from the East Oakland Building Healthy Communities
Healthy Development Guidelines: Stakeholder engagement

- Technical Advisory group process
- Workgroups
- Non-profit and for-profit developer focus groups
- Focus group for Oakland City planners
Healthy Food Retail
Healthy Food Retail
We each have a role
Contact Information

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