California Outdoor Engagement Coalition

Photo Credit: Yosemite Leadership Program
Vision All Californians Outdoors
California Outdoor Engagement Coalition
Mission To expand equitable access to the outdoors for all Californians through cross-sector partnerships and collective impact.
Our Commitment to Equity, Diversity and Inclusion:
The California Outdoor Engagement Coalition has a responsibility to engage in equity, diversity and inclusion measures.

We recognize that social injustices can impact all aspects of our life, including outdoor* engagement, and we strive to contribute to removing barriers to accessing the outdoors.

We foster diverse ways of appreciating and interacting with the outdoors that are rooted in cultural practices and understanding.

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*Photo Credit: Yosemite National Park
The outdoors include, but are not limited to, the following spaces:

- Anywhere nature is found, including transformed vacant lots, schoolyards, urban gardens, backyards, parks (e.g., city, county, regional, state, national), sidewalks, multi-use paths/trails, greenways, etc.
- Water sources, including ponds, lakes, streams, reservoirs, baylands, wetlands, riparian corridors and oceans
- Open and undeveloped spaces and easements
- Natural ecosystems (not all “green”), including deserts, mountains, beaches, etc.
- Learning centers (museums, zoos, aquariums and other environments dedicated to learning about nature)
Our Members
Our Members

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Partners

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Our Members

Archie Smith Jr., Educator & Naturalist, Oakland Unity High School
Brigid Acuna, Health Educator
Caryl Hart, Ph.D., Vice President, 360 Degrees Productions
Christopher Whitmore, Director of Policy and Strategy, Office of Richmond Mayor Tom Butt
Colin Dixon, Educator & Researcher, UC Davis
Cristina Navarro
Dasha Pechurina, Community and Student Organizer, UC Berkeley
Donna Seaward
Kurt Holland, Next Generation Science Standards Transition Advisor and Environmental Literacy Mentor
Leah Callan, Board Member, California Association for Environmental & Outdoor Education (AEOE)
Marley Benshalom, Community Builder, Eco Tour Manager and Guide, Urban Gardening Instructor
Michael Kisgen, Legal and Policy Coordinator, UC Natural Reserve System
Miho Aida
Raynelle Rino, Nature-based Coach & Consultant
Tom Drake, Science Teacher, California Association for Environmental and Outdoor Education
Tree Datar
Victoria Schoenwald

California Outdoor Engagement Coalition
Coalition Priorities

• Promote Equity, Diversity and Inclusion

Image credit: Craig Froehl
Coalition Priorities

• Promote Equity, Diversity and Inclusion
• Advocate for Equitable Access to the Outdoors
Coalition Priorities

• Promote Equity, Diversity and Inclusion
• Advocate for Equitable Access to the Outdoors
• Achieve Collective Impact
Collective Impact
By John Kania & Mark Kramer
5 Conditions of Collective Impact

Common Agenda
- Common understanding of problem
- Shared vision for change

Shared Measurement
- Collecting data and measuring results
- Accountability & commitment to improve

Mutually Reinforcing Activities
- Coordination through joint plan of action
- Differentiated approaches
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Elementary School
Ages 0-5
Examples of activities; can often spread across multiple ages
- Healing hikes for pregnancy and postpartum
- Family nature clubs

Middle School
- Every Kid in a Park
- BioBlitz
- Environmental Action Projects
- Science camps
- Residential Outdoor Science Schools
- Phenology
- Ropes courses
- School gardens

High School
- Camping
- Leadership training
- Conservation Corps
- Literacy camps
- Tree planting

College/University
- Successful completion of higher education
- Field-based Internships and jobs
- Pre-service teacher training
- Park leader training

Pathways of Engagement
- Play, Learn, Serve and Work
- Culture of Health

Mentors
NGSS curricular alignment; 1,000 school districts;
Environmental Literacy Steering Committee

Parks, Refuges, Schoolyards, Transformed Vacant Lots, Natural Reserves, Museums, Zoos, Aquariums, Campuses, Greenways, Trails, etc (including repeated exposure)
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Authentic Community Engagement
- Focus on building trust
- Consistent and open communication

Backbone Support
- Separate org(s) with staff, resources and skills to convene & coordinate

California Outdoor Engagement Coalition
Richmond Outdoors Coalition launched May 2017
Richmond Outdoors Coalition Partners
“For every complex problem, there is an answer that is clear, simple, and wrong.”

-H.L Menken